

HEIRESS PLANS POLAR VENTURE

*Miss Louise A. Boyd Will
Go North This Summer*

*Has Twice Before Explored
Polar Regions*

*Journey Will Be Made in
Interest of Science*

SAN FRANCISCO, Jan. 25. (Exclusive)—The rigors of Arctic exploration, frozen seas and barren lands, hold no terrors for Miss Louise A. Boyd, San Francisco heiress and society woman. With two thrilling polar expeditions to her credit, which brought her recognition from three European governments and won her numerous trophies through her skill with gun and camera, she will set out again this summer into the wastes far north of the Arctic Circle, this time in the interests of science.

The forthcoming voyage is to be made under auspices of the National Geographic Society and a group of scientists selected by the society will accompany Miss Boyd and her party of friends.

CHARTERS SHIP

"I am going to make the expedition I had planned for the summer of 1928," said Miss Boyd today. "That trip was abandoned in order that we might aid, instead, in the search for Roald Amundsen and the survivors of the ill-fated dirigible, Italia.

"I have chartered the Norwegian ship *Vosiekari*, and with my party expected to sail July 1 for the northeast coast of Greenland and the Island of Jan Neya. We shall probably do a good deal of hydro-photography, gathering of specimens and possibly some seal and polar bear hunting.

"Just who will accompany me I do not know yet. I have invited Mr. and Mrs. John Harrison Colhoun of Maryland, who were with me two years ago on the ice breaker *Hobby*, during the search for Amundsen."

RECEIVED MEDALS

Miss Boyd received the Chevalier Cross of the Order of St. Olaf from King Haakon of Norway for her part in the long search for the lost explorer. Amundsen perished while on an airplane search for the wrecked dirigible *Italia* and Gen. Nobile and his companions. She also received the Cross of the Legion of Honor from the French government and an autographed photograph of Premier Mussolini with an expression of gratitude for

SHE HEARS AGAIN CALL OF ARCTIC



[P. & A. Photo]

Miss Louise A. Boyd

her services from the Italian government.

The San Francisco sportswoman is the daughter of the late John Boyd of San Francisco and San Rafael. She personally manages the large investment business founded by her father. She maintains a home in San Rafael.